

Ms Jashanpreet Kaur

Designation: Assistant Professor(Commerce)

Area of Specialization : Finance

Email : jashanpreetkaur91@gmail.com

Education Profile:

UGC NET

M.Com (2011-2013)

B.Com(2008-2011)

Teaching Experience : 9 Sessions

Published Research Papers

1. Ms. Jashanpreet Kaur, Ms. Harman deep Kaur and Ms. Rupinder Kaur, Comparative study of evolution on scientific and administrative management, National Journal of GKU Business management April 2015, ISSN 2393-9435.
2. Jashanpreet Kaur, Present Scenario of venture Capital in Business world, Conference Issue and innovations in service sector 2015, ISBN 978-93-84869-72-4
3. Jashanpreet Kaur , Training –platform for HRD, Book Innovations in Management 2016, ISBN 978-93-5113-732-0.
4. Jashanpreet Kaur , A way to invest in Gold: Gold bond Schemes, New Paradigms in Management, Economics and Commerce 2017, ISBN 978-81-92434-23-0.
5. Jashanpreet Kaur, Green Marketing and Sustainable Development, Recent Advancements in Science, Commerce and Technology 2016, ISBN 978-93-85448-40-9.
6. Jashanpreet Kaur, A forward way of retailing : Internet Retailing, International Journal of Advanced Research in Computer Science, E-ISSN: 0976-5697.

Published Book

1. Anuradha, Dr. Amandeep Kaur and Jashanpreet Kaur, Advertising and Sales management For BBa sem IV 2016, ISMN- 978-93-84594-43-5.

Paper Presentations in Conferences

1. Business Ethics & Corporate Social Responsibility, Mata Gujri college , Sri Fatehgarh Sahib November 03,2012
2. Business Ethics & CSR, Multani Mal Modi College. Patiala April 6,2013.
3. Role of NABARD in Agriculture sector, University College, Ghanaur March 22-23,2013.
4. Present Scenario of venture Capital in Business world, Baba Farid College of Management And Technology, September 24-25,2015
5. Training –platform for HRD, Dashmesh Khalsa College, Zirakpur January 30,2016.



6. A way to invest in Gold: Gold bond Schemes, Mody University, Lakshmangarh, Sikar Rajasthan March 11-12,2016
7. Green Marketing and Sustainable Development, Mata Sahib kaur Girls College, Talwandi sabo April 5-6, 2016
8. A forward way of retailing : Internet Retailing, International Conference Guru Nanak College Budhlada August 20-21,2016.
9. Women Rights in early and Modern Stage, Dashmesh Khalsa College, Zirakpur March 21,2018.

Workshop Attendend

1. Business Strategies for excellence in emerging economics, Organised by Commerce and Management Department of Guru Nanak College Budhlada March 24-26,2017
2. Women Empowerment workshop on strengthen the women skill, Organised by Women Empowerment cell of Guru Nanak College Budhlada may 19-25,2017
3. International Workshop on creating critical thinking in teaching of Commerce and Management education, Organised by School of Commerce and Management of GSSDGS Khalsa College, Patial October 9, 2017

FDP Attendend

1. FDP on Teaching Learning and pedalogical skills in Guru Nanak College Budhlada July 20-27,2017.